



# KICMA NEWS



## NEWSLETTER

● ISSUE 09

● AUGUST- DECEMBER, 2024

### Director's Desk

Dear KICMA Community,

As we begin a new academic year, I am delighted to extend my warmest greetings to each of you. The energy and enthusiasm in campus are truly inspiring. Together, let's embrace the opportunities for growth, innovation, and collaboration that this academic year brings. Your dedication to excellence propels our institution forward, and I am confident that together, we will achieve remarkable success.

Wishing you a fulfilling and successful semester ahead.

Warm regards,  
Dr. Rajesh S. Pyngavil  
Director  
KICMA

### GRADUATION DAY 2021 - 23 BATCH August 19, 2024



Graduation of the 2021-23 batch of KICMA

### Editorial Message

Dear College Community,

Welcome to another edition of our newsletter KICMA NEWS! Our contributors have worked hard to bring you content that not only informs but also sparks curiosity and conversation. We hope you enjoy reading it as much as we enjoyed putting it together. Let's continue to celebrate our collective achievements and look forward to the exciting possibilities ahead.

Best wishes,  
Dr. Praveena Krishnan I.  
Assistant Professor  
KICMA

The Kerala Institute of Co-operative Management (KICMA) celebrated its Graduation Day 2024 on August 19, 2024, at the KICMA Auditorium, marking a significant milestone for the MBA 2021-23 batch. The event commenced with opening remarks by Sri Koliakode N. Krishnan Nair, Chairman, State Cooperative Union, followed by a welcome address and report by Dr. Rajesh S Pyngavil, Professor and Director, KICMA B School. The presidential address was delivered by Sri Koliakode N. Krishnan Nair. Prof (Dr) Saji Gopinath, Vice Chancellor, Kerala University of Digital Sciences, Innovation and Technology, delivered the Graduation Day address, imparting valuable insights to the graduates. Certificates and medals were distributed by Sri. Murthy Chaganti, MD and CEO, Asianet Satellite Communications Ltd. The event also featured special messages from Dr. Rakesh Kumar S, Associate Professor, KICMA B School, and Sri Rajith Kumar M. P, Additional Registrar-Secretary, State Cooperative Union. The KICMA ICON and STAR Awards were presented by Sri Koliakode N. Krishnan Nair, and mementos of gratitude were handed over to dignitaries. The ceremony concluded with words of gratitude from Dr. Vishnunath V. G, Assistant Professor, KICMA B School.



KICMA Faculty and Students proudly marching to the graduation venue.



Sri Koliakode N Krishnan Nair , faculties of KICMA and other dignitaries on the dais.

## INDUCTION PROGRAMME

AUGUST 01 - SEPTEMBER 02, 2024

Starting from August 1st to September 2nd, 2024, a comprehensive induction programme was conducted for 16th batch MBA students with the objective of familiarizing them with academic aspects, institute regulations, and overall development for future managerial roles. The programme seamlessly blended specialized academic sessions with a diverse range of non-academic activities to shape and reinforce the skills of management aspirants. Topics covered included Team Building, Leadership, Mindfulness, Corporate Life, Emotional Intelligence, Professional Outlook, Spark Yourself, Effective Communication, Fostering Mindset 3E: Empower, Engage & Evolve and Lateral Thinking. Esteemed professionals led the sessions which was complemented by visits to Sivananda Asaram and Neyyar Dam to enhance the learning experience.

### PROFESSIONAL OUTLOOK

August 02, 2024



Organizational Psychologist Dr. Ajith Shankar sharing valuable insights with students on the concept Professional Outlook

### EMOTIONAL INTELLIGENCE

August 05, 2024



Mr. Praveen Kumar S K, renowned Leadership Trainer, interacting with our students in an insightful session on Emotional Intelligence

### SPARK YOURSELF

August 06, 2024



Mr. S Suresh Kumar, esteemed Corporate Trainer, inspiring our students to unleash their potential in the 'Spark Yourself' session.

### TEAM BUILDING

August 08, 2024



Mr. Ajith S, seasoned Leadership Coach, sharing expert insights with our students on the art of Team Building.

## LEADERSHIP

August 09, 2024



Prof. (Dr.) V Ambilikumar, Former Director, School of Management, sharing his expertise with our students in an enlightening session on Leadership.

## EFFECTIVE COMMUNICATION

August 13, 2024



Dr. N. U. R. K. Kartha, Corporate Trainer, guiding our students in mastering the art of Effective Communication.

## MINDFULNESS EMOTIONS

August 14, 2024



Mr. P Elango, General Manager, Skyline Foundations and Structures (SFS) Pvt Ltd, sharing valuable insights with our students on cultivating Mindfulness and Emotional Awareness.

## 3E FOR PEOPLE

August 16, 2024



Mr. Kishore G, General Manager, Innoval, Technopark, inspires our students with his insightful session on 3E: Empower, Engage, and Evolve.

## ENTREPRENEURS DAY

August 21, 2024



Mr. Shaji G. R, Director, Prapancha Green Mart, sharing his success story and inspiring our students on Entrepreneur's Day.

## FOSTERING MINDSET

August 24, 2024



Dr. Pradeep S, Associate Vice President, Nest Technologies, conducting an engaging practical session on Fostering Mindset.

## INDUSTRIAL VISITS

### MITRANIKETN VISIT

August 22, 2024



KICMA faculty members and students at Mitraniketan as a part of Industrial visit.

### CAPITAL POLYMER

September 02, 2024



KICMA faculty members and students at Capital Polymers, Kattakada as a part of Industrial visit.

## Memorandum of Understanding (MoU) Signing, VTB Palakkad November 21, 2024



Dr. Rakesh Kumar S, Associate Professor of KICMA, sharing his insights at the MoU signing event, fostering collaborations for a brighter future.



Dr. Rajesh S Pyngavil, Director of KICMA and Dr. Saritha Namboodiri, Principal, Sreekrishnapuram V. T. Battathirippad College signing the Memorandum of Understanding (MoU).

A Memorandum of Understanding (MoU) was signed between Sreekrishnapuram V T Bhattathiripad College, Palakkad, and Kerala Institute of Co-operative Management (KICMA), Thiruvananthapuram, on November 21, 2024. The ceremony took place at the Board Room of Sreekrishnapuram V T Bhattathiripad College, Palakkad, at 11.00 AM. The event was graced by esteemed dignitaries, including Dr. Saritha Namboodiri, Principal, Sreekrishnapuram V T Bhattathiripad College, and Dr. Rajesh S. Pyngavil, Professor & Director, KICMA.

The MoU signing ceremony was witnessed by Prof. M. K. Narayanan Namboodiri, Manager, Sreekrishnapuram V T Bhattathiripad College, and other faculty members from both institutions. Dr. K. R. Sandeep Narayan, IQAC Coordinator, Sreekrishnapuram V T Bhattathiripad College, and Dr. Rakesh Kumar S, Associate Professor, KICMA, offered felicitations. The event concluded with a vote of thanks by Dr. Remya S, Assistant Professor in Management, Sreekrishnapuram V T Bhattathiripad College. The MoU aims to foster collaboration and mutual growth between the two institutions.

## SAHAKARANA WEEK

November 11, 2024



Sri Koliakode N Krishnan Nair, Chairman of SCU, Mr. Rajith Kumar M P, Additional Registrar-Secretary of SCU and KICMA faculty members at Sahakarana Vaarakhosham, Kochi.



Inaugural Ceremony of Sahakarana Vaarakhosham at Kochi.

## MEGA MEDICAL CAMP

December 14, 2024



MLA Sri. C K Hareendran, Dr. Rakesh Kumar S, Associate Professor of KICMA and other dignitaries at the inaugural ceremony of Mega medical camp.



MLA Sri C K Hareendran receiving a memento from Dr. Rakesh Kumar S, Associate Professor of KICMA at Mega medical camp.

In a remarkable display of corporate social responsibility, Kerala Institute of Co-operative Management (KICMA) organized a mega medical camp on December 14, 2024, in association with NIMS Hospital and Lions Club. The event was held as part of the National level ;college's Management Fest, Avenir 2K25.

The medical camp was formally inaugurated by Hon'ble MLA, Sri C. K. Hareendran, in the presence of dignitaries from KICMA, NIMS Hospital, Neyyattinkara, TVm and Lions Club. The camp offered a wide range of medical services, including free consultations, eye checkup, cardio, dental and diagnostic tests, benefiting hundreds of people from the local community.

The initiative demonstrated KICMA's commitment to giving back to society and promoting healthcare awareness. The success of the medical camp was a testament to the collaborative efforts of KICMA, NIMS Hospital, and Lions Club, and marked a significant milestone in the institution's CSR endeavors.

## CORPORATE INTERACTIONS

### MEET THE EXECUTIVE – Mr. ANTONY THOMAS September 11, 2024



Mr. Antony Thomas, Business Consultant, sharing his expertise and experiences with our students as part of the 'Meet the Executive' program.

As part of the 'Meet the Executive' program, Mr. Antony Thomas shared his valuable expertise and experiences with the students of KICMA at the Conference Hall. The session provided a unique opportunity for students to interact with a seasoned executive and gain insights into the industry. Mr. Thomas's talk was engaging and informative, covering key aspects of leadership, management, and professional growth. The students greatly benefited from the session, which was an enriching experience for them.

### EXPERT TALK – Dr. BAIJU RAMACHANDRAN November 12, 2024



Dr. Baiju Ramachandran, Company secretary, delivering an expert talk, sharing his valuable experiences with our students

Dr. Baiju Ramachandran delivered an expert talk at KICMA Conference Hall, sharing his valuable expertise and experiences with the students of KICMA B School. The event provided a unique opportunity for students to gain insights from a renowned expert in the field. The talk was engaging and informative, covering key aspects of his area of expertise. The students of KICMA B School greatly benefited from the session, which was an enriching experience for them.

### ANTI-RAGGING WORKSHOP September 12, 2024



Our students and faculty members taking a solemn pledge to uphold a safe, respectful, and ragging free campus.

A workshop in Anti- ragging was held at KICMA Conference Hall to create awareness about the ill effects of ragging. Saji S, Sub-Inspector of Police, Neyyadam, was the chief guest and shared valuable insights on the importance of reporting ragging incidents. The workshop aimed to foster a safe and respectful campus environment, encouraging students to uphold values of inclusivity and respect.

### MEET THE FACULTY – Dr. ELIZABETH JACOB December 18, 2024



Students engaging in an enlightening session with Dr. Elizabeth Jacob, gaining insights into her academic journey.

The Kerala Institute of Cooperative Management (KICMA) hosted a successful "Meet the Faculty" event on December 18, 2024, at the KICMA B-School Conference Hall. The event began with a welcome address followed by a keynote address from Dr. Rajesh S. Pyngavil, KICMA's Director. Dr. Elizabeth Jacob, Assistant Professor at the New Delhi Institute of Management, delivered a thought-provoking address as the chief guest. The event aimed to facilitate interactions with students.

# CELEBRATIONS

## FELICITATION August 24, 2024



Sri Koliakode N Krishnan Nair receiving a memento from Dr. Rajesh S Pyngavil, Director of KICMA as an appreciation for being awarded with the Robert Oven award.

## FRESHER'S DAY September 07, 2024



Freshers day celebrations at KICMA Campus

## TEACHER'S DAY September 09, 2024



Director, faculty and students of KICMA at the Teachers day celebration.

## ONAM CELEBRATION September 12, 2024



Onam celebration at KICMA Campus

## KERALA PIRAVI November 01, 2024



Dr. Rajesh S Pyngavil, Director of KICMA lighting the lamp on the occasion of Kerala Piravi celebrations

## CHRISTMAS CELEBRATION December 20, 2024



Dr. Balamuraly S.S, Assistant Professor of KICMA addressing the students on the day of Christmas celebration

# FAREWELL TO MEMBER



Dr. Vishnunath V.G receiving a memento from the Director and Administrative Officer of KICMA



Dr. Vishnunath V.G receiving a token of love from the faculty and staff of KICMA

The Kerala Institute of Co-operative Management (KICMA) bid a fond farewell to Dr. Vishnunath V G, Assistant Professor, as he departed from the institution. The ceremony, attended by faculty members, staff, and students, was a testament to the respect and admiration Dr. Vishnunath earned during his tenure at KICMA.

Dr. Vishnunath's contributions to the institution were invaluable, and his dedication to teaching and mentoring students was unparalleled. His expertise and passion for the subject inspired numerous students, and his presence will be deeply missed.

# B SCHOOL 2024 SURVEY



Best B - School Survey Conducted by GHRDC Rankings



Best B - School Survey Conducted by CSR Rankings

## Editorial



### FACULTY EDITORS



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