



# KICMA NEWS

## NEWSLETTER

● ISSUE 07

● JUNE - DECEMBER, 2023

### Director's Desk

Dear KICMA Community,

As we embark on a new chapter, I am delighted to extend my warmest greetings to each of you. The energy and enthusiasm in campus are truly inspiring. Together, let's embrace the opportunities for growth, innovation, and collaboration that this academic year brings. Your dedication to excellence propels our institution forward, and I am confident that together, we will achieve remarkable success.

Wishing you a fulfilling and successful semester ahead.

Warm regards,  
Dr. Rajesh S. Pyngavil  
Director  
KICMA

## COMMENCEMENT DAY

JULY 19, 2023



Sri. K. Beji George ( Chairman and Managing Director, HLL lifecare ltd) addressing the students.

### Editorial Message

Dear College Community,

Welcome to another edition of our newsletter KICMA NEWS! As we navigate the challenges of the semester, let's celebrate our collective achievements and the spirit of resilience that defines us. From academic triumphs to extracurricular milestones, our community continues to shine. Stay engaged, stay inspired, and let's make this semester one for the books.

Best wishes,  
Mrs. Praveena Krishnan I.  
Assistant Professor

The 15th MBA batch's commencement day unfolded on July 19, 2023 at RPM College Auditorium with Mr. K. Beji George, Chairman and Managing Director, HLL Life Care Limited was the chief guest and Sri. Koliyakode N. Krishnan Nair, Hon'ble Chairman, State Cooperative Union, Government of Kerala was the guest of honour. Dr. Rajesh S. Pyngavil, Director, KICMA B School expressed gratitude by welcoming dignitaries including Smt. Gladys John Puthoor (Additional Registrar - Secretary), Dr. Unnikrishnan, GM-HR, HLL Life Care Ltd, Dr. L Vincet (Principal, RPM College of Arts & Science). Dr. Rakesh Kumar S. (Associate Professor, KICMA) and Sri. S. Jayachandran (Administrative Officer, KICMA).

## ALUMNI TALKS

AUGUST 21, 2023



KICMA Alumni Mr. Clement Benny addressing the students



KICMA Alumni Mr. Amarjith P. S. addressing the students

On August 21, 2023 KICMA B School commemorated World Entrepreneur Day with a captivating 'Meet the Entrepreneurs' programme featuring esteemed alumni Mr. Clement Benny (2016-2018 batch) and Mr. Amarjith P. S. (2017-2019 batch) as resource persons.

# MAJOR EVENTS

## READING DAY JUNE 20, 2023



Dr. Rakesh Kumar S. & Mrs. Deepa A. P. presenting the prize to the Elocution Winner on Reading Day Celebration

## INTERNATIONAL YOGA DAY JUNE 21, 2023



Yoga session held at the Shivananda Ashram, Neyyardam as a part of International Yoga Day.

## CLEAN CAMPUS PROGRAMME AUGUST 14, 2023



Sri. S. Jayachandran inaugurating the Clean & Green Campus

## INDEPENDENCE DAY AUGUST 15, 2023



Flag hosting ceremony at KICMA

## TEACHER'S DAY SEPTEMBER 05, 2023



KICMAte Ms. Anagha V. K. addressing the audience on Teachers Day Celebrations

## RISE UP PROGRAMME OCTOBER 05 & 07, 2023



Ms. Angela Leya Eldon (Master, Trainer and State Lead RISE UP Programme) interacting with KICMA students.

## FELICITATION PROGRAMME

OCTOBER 26, 2023



Sri. Koliyakode N. Krishnan Nair (Chairman, State Co-operative Union) addressing the felicitation programme

A Felicitation Ceremony was conducted on the 26th October 2022 for the successful achievement of 100% admissions for 2023-25 batch and the attainment of high ranks in business schools survey conducted by Competition Success Review and GHRDC, New Delhi. Sri Koliyakode N. Krishan Nair, Chairman (SCU), Smt. Glady John Puthoor, Additional Registrar – Secretary (SCU) and Dr. Rajesh S. Pyngavil, Director, KICMA were present during the function.

## INFINITO '23

KICMA proudly unveiled its inaugural Sports Day and Arts Day, 'INFINITO 2023', marking a historic moment in the institution's journey. For the very first time, KICMA's campus came alive with the energy of sportsmanship and the vibrancy of artistic expression. The event, which encompassed both Sports Day and Arts Day, showcased the prowess and camaraderie of the KICMA community.

### SPORTS DAY

NOVEMBER 18, 2023



Throwball



Football

### ARTS DAY

DECEMBER 02, 2023



Nadanpattu



Mime

## INDUSTRIAL VISITS

KICMA B-School goes beyond the classroom, ongoing regular industrial visits to prominent companies for first hand industry insights, professional interaction, and practical learning that complements academics.

### MITRANIKETAN VISIT

JULY 27, 2023



KICMA students at Mitraniketan, Vellanad, Trivandrum

### MALL OF TRAVANCORE VISIT

AUGUST 02, 2023



KICMA students at MOT, Trivandrum

### VIZHINJAM SEA PORT VISIT

OCTOBER 09, 2023



KICMA students at Vizhinjam Sea Port, Trivandrum

### MILMA VISIT

NOVEMBER 18, 2023



KICMA students at Milma, Ambalathara, Trivandrum

## INDUCTION PROGRAMME

JULY 20 - AUGUST 08, 2023

Starting from July 20th to August 8th, 2023, a comprehensive fifteen days induction programme was conducted for 15th batch MBA students with the objective of familiarizing them with academic aspects, institute regulations, and overall development for future managerial roles. The programme seamlessly blended specialized academic sessions with a diverse range of non-academic activities to shape and reinforce the skills of management aspirants. Topics covered included Team Building, Leadership, Mindfulness, Corporate Life, Emotional Intelligence, and Lateral Thinking. Esteemed professionals led the sessions which was complemented by visits to Sivananda Asaram and Neyyar Dam to enhance the learning experience.

## STUDENT CHAPTERS INAUGURATION

### NIPM CHAPTER INAUGURATION

SEPTEMBER 30, 2023



Mr. Elango P. Chairperson of NIPM Inaugurating the function

The inauguration of the NIPM (National Institute of Personnel Management) Student Chapter took place on September 30, 2023 with the esteemed presence of Mr. Elango P. Chairperson of NIPM Trivandrum Chapter, and Mr. Vinod Narayanan, Former Chairperson and National Committee Member of NIPM. The event was also attended by Dr. Rajesh. S. Pyngavil, Director of KICMA, and other distinguished guests from various organizations. Mrs. Praveena Kishanan was appointed as the Faculty Advisor, while Mr. Goutham C. M. and Mr. Sajin S. R. assumed the roles of President and Secretary respectively.

### TMA CHAPTER INAUGURATION

OCTOBER 17, 2023



Mr. Sarath V. Raj interacting with the students

The Student Chapter of Trivandrum Management Association (TMA) was inaugurated on October 17, 2023. Dr. Rajesh S. Pyngavil presided and Mr. Sarath V Raj inaugurated the event. Dr. Sunitha Chandran, Special Invitee discussed TMA activities, and Mr. N. Sethu Madhavan delivered a special talk. Dr. Rakesh Kumar S. was appointed as the Faculty Advisor, and KICMATE Sabarinath S. second year MBA and KICMATE Ann Mary first year MBA were nominated as President and Secretary, respectively, of the student chapter.

## LEAD PROGRAMME

SEPTEMBER 30, 2023



Mr. Vinod Narayanan, (Director HR, Caidya Clinical Research) addressing the students



Mr. Vipin Kumar K. C. (Chief Operating Officer, B-Hub) addressing the students

KICMA, in collaboration with NIPM Trivandrum Chapter, orchestrated LEAD programme for HR professionals and MBA students. 16 HR heads from diverse companies participated in the two-day event, featuring a Leadership Training Programme, a Yoga Session at Shivanda Ashram, fire side chats over coffee with students, Expert Talks, and Mentoring sessions. This initiative provided students with an immersive learning experience, offering them valuable insights into the corporate landscape and exposing them to contemporary management practices and challenges through various activities and sessions.

## CORPORATE INTERACTIONS

### SEMINAR ON CAREERS IN INSURANCE SECTOR

JULY 06, 2023



Dr. Rajesh S. Pyngavil, Director addressing the students

In collaboration with the LIC Nedumangadu branch, KICMA B School hosted a seminar on Career Opportunities in the Insurance Sector on July 6, 2023. The event was inaugurated by Ms. Susan P. John, Chief Manager, LIC. 60 students from semesters 2 and 4 attended the programme. Dr. Rajesh S. Pyngavil, Director KICMA, presided over the function.

### PLACEMENT DRIVE BY INDROYAL GROUP

JULY 11, 2023



Mr. A. M. Iyer, addressing the students on the placement drive. The KICMA B School hosted a campus placement drive on July 11, 2023, for final-year MBA students by the Indroyal Group of Companies. The placement drive was coordinated by Dr. Vishnunath V. G. Assistant Professor and Placement Officer of KICMA and led by Mr. A. M. Iyer, Senior Manager, Indroyal Group. It resulted in the successful selection of three students.

### WORKSHOP ON PREVENTION OF SEXUAL HARASSMENT

AUGUST 18, 2023



Workshop led by Mr. Sharath Kumar, CI of police, Neyyadam on Anti Ragging

A workshop on antiragging awareness and anti-ragging measures was held on August 18, 2023. The session was handled by Mr. Sarathkumar C.I. of the Police, Neyyadam. He emphasized the criminal nature of ragging, its harmful effects, and underscored the shared responsibility of both offenders and silent witnesses.

### WORKSHOP OF ANTIRAGGING

AUGUST 18, 2023



Workshop led by Mr. Ajith S. Nair, Legal consultant, Neyyadam on Sexual Harassment

KICMA organized a training workshop on August 18, 2023, focused on preventing sexual harassment in the workplace. Adv Ajith S. Nair, a legal consultant from POSH at Work, addressed the workshop. The workshop covered various aspects, including handling complaints, raising awareness about gender-related issues, and elucidating the role of the internal complaints committee.

## EXPERT TALK ON CAREER IN TECHNOLOGY

OCTOBER 07, 2023



Mr. Sahir M.S. giving insights to the students about technology

On October 7th, 2023, students attended an Expert Talk on Career Prospects in Technology delivered by Mr. Sahir M S, CEO, Edure Technologies. He covered reasons to pursue a career in the field, available job roles, required skills, and strategies for success. KICMAte Ms. Ancy Alosious welcomed the speaker. Dr. Rajesh S. Pyngavil, Director, KICMA, emphasized the importance of technology. Dr. Rakesh Kumar S, Associate Professor, KICMA, moderated the session.

## EXPERT TALK ON CORPORATE LIFE

OCTOBER 07, 2023



Ms. Haritha K. giving insights to the students about corporate life

The Expert Talk on Corporate Life & Expectations, held on October 31, 2023, focused on educating students about career options and corporate dynamics. Led by Ms. Haritha K, Senior Marketing Executive at Technopark, the session dived into aspects career decision-making, job roles in technology, necessary skills, and recommended strategies for success.

## CELEBRATIONS

### FAREWELL PROGRAMME

JULY 14, 2023



### KERALA PIRAVI

NOVEMBER 01, 2023



### ONAM CELEBRATIONS

AUGUST 24, 2023



### X'MAS CELEBRATIONS

DECEMBER 21, 2023



# ACHIEVEMENTS

## STUDENT ACHIEVEMENTS

DECEMBER 06, 2023



Mr. B. Rahul Krishnan (second year MBA) receiving the Best Manager award at Loyola College, Trivandrum



Mr. B. Rahul Krishnan (second year MBA) receiving the Best Manager award at Farook College, Kozhikode

## FACULTY ACHIEVEMENTS

SEPTEMBER 16, 2023



Dr. Rakesh Kumar S. received a certificate of appreciation for conducting an external training

## B SCHOOL 2023 SURVEY

NOVEMBER 01, 2023



Best B - School Survey Conducted by CSR-GHRDC, New Delhi

## Editorial



## FACULTY EDITORS



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State Co-operative Union, Kerala



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