



# KICMA B-SCHOOL NEWS LETTER

October  
2022

## Issue -III

Kerala Institute of Co-operative Management, Neyyadom Established by State Co-operative Union, Government of Kerala Approved by AICTE, New Delhi, Affiliated to University of Kerala

## KICMA RANKED 6TH BEST GOVERNMENT B-SCHOOL IN INDIA

KICMA B School secured 6th rank in Best Government B Schools in India by the Competition Success Review (CSR) journal-GHRDC Survey 2022. And KICMA retained first rank in top government B School status in Kerala for the sixth consecutive year.

KERALA	
Government	
1	Kerala Institute of Co-operative Management, Thiruvananthapuram
1	Rajagiri Centre for Business Studies, Cochin
2	SCMS Cochin School of Business, Cochin
3	SCMS School of Technology & Management, Cochin
4	DC School of Management and Technology, Trivandrum
5	D. C. School of Management & Technology, Idukki
6	Saintgits Institute of Management, Kottayam

		(INR)				
1	Indian Institute of Management (IIM), Raipur, Chhattisgarh	153.14	315.80	276.75	416.96	1162.65
2	Indian Institute of Management, Amritsar, Punjab	147.00	311.62	269.46	413.85	1141.94
3	Indian Institute of Management, Bodh Gaya, Bihar	145.59	307.06	266.22	408.63	1127.51
4	Institute of Public Enterprise, Hyderabad, Telangana	139.23	290.09	255.05	384.90	1069.26
5	Vaikunth Mehta National Institute of Cooperative Management, Pune, Maharashtra	126.50	221.93	210.93	326.13	885.49
6	Kerala Institute of Co-operative Management, Thiruvananthapuram, Kerala	119.68	212.57	209.74	314.43	856.42

## NEWS LETTER AND JOURNAL RELEASED



Sri. Koliyakode N. Krishnan Nair, Chairman, SCU released the second issue of KICMA Newsletter and KICMA Reach Management Research journal in the presence of Smt. Gladys John Puthoor, Secretary, SCU Sri. M.B. Ajith Kumar (General Manager, SCU) Dr. Rakesh Kumar S., Director in charge of KICMA and Smt. Lekshmi Krishnan J.B (Faculty Editor, News letter) Dr. Balamuraly S.S. (Asst. Editor, KICMA Reach) Students and faculty members were present in this event.

## SOLAR POWER PLANT INAUGURATED



Sri. Koliyakode N. Krishnan Nair, (Chairman, SCU, Kerala) had inaugurated 25 KV solar panel in KICMA campus on 12/10/2022. The inaugural function was Presided by Smt. Gladys John Puthoor (Addl. registrar - Secretary, SCU, Kerala). Dr. Rakesh Kumar. S (Director in charge of KICMA) delivered the welcome speech. Ajith kumar (General Manager, SCU) Dr. Vincent (Principal, RPM College), Faculty members, Staffs and Students of KICMA and RPM were present.



## KICMA CELEBRATED ONAM WITH TMA



Trivandrum management association (TMA) organized Onam celebration in association with KICMA student chapter on 17th september 2022 and all the executive members and student chapters were participated in the program. Students from KICMA presented a classical dance performance in the event. A team consist of Adhitya , Anusha, Athulya , Devika, and Harsha performed over there.

## AARAVAM-2022



KICMA Celebrated onam, AARAVAM 2022 on September 2nd. Dr. Rakesh Kumar S. ( Director I/ C) Inagurated Onam celebrations of KICMA. Faculty members, staffs and students cordially celebrated the event.



## VISIT TO ELEPHANT REHABILITATION CENTRE



MBA Aspirants of KICMA B-School, as part of the induction programme , the 14th batch visited Elephant rehabilitation centre, kapukkadu On September 3rd 2022.



## INDUSTRIAL VISITS



At Pankajakasthuri Herbal India Pvt Ltd



At Muralya Dairy Products Pvt Ltd

KICMA B School conducted an Industrial Visit to **MURALYA DIARY PRODUCTS PVT LTD** at Kattakada which was held on 20th October 2022 and **PANKAJAKASTHURI HERBALS INDIA PVT LTD** at poovachal on November 4th. They were accompanied by the faculty members Dr. Balamuraly S.S, Dr. Vishnunath V.G , Dr . Suja J and A Ms. Lekshmi Krishnan J.B.

## TRAINING FOR CO-OPERATIVE EMPLOYEES



KICMA B SCHOOL conducted training program for co-operative employees on September 27th 2022.

## NEWSPAPER ANALYSIS



KICMA MBA Students initiated News Analysis programme on daily basis. They analyses the news from Times Of India Daily and present it in the class followed by a discussion.

## AZADI KA AMRIT MAHOTSAV 2022



As the young Nation completed its 75 years of freedom, whole country celebrated 75th Independence Day and on account of it KICMA B SCHOOL conducted Independence Day celebrations on August 13, 2022 by hosting the flag.



## STUDENT CHAPTER SUMMIT



KICMA students participated in the students chapter summit and research paper competition conducted by National Institute Of Personnel Management (NIPM) on 25th September at Technopark. Mr.Vinod Narayanan, Chairman, NIPM, Trivandrum Chapter, other experts and other professionals were present in the event.

Danileo Jose of MBA presented a paper on "Challenges In Talent Management". Devika Das and Anusha of MBA were the Anchored the event.

## NIPM



NIPM Trivandrum chapter organised Southern Regional Conference on the theme ' Human Capital in the world of Metaverse ' on 30th September and

1st October 2022 at O' by Tamara, Trivandrum.

Anusha P,, Danileo Jose , Devika Das and Emil Sara Cherian were Voluntered the event. Dr.. Rakesh Kumar S. also were present in the event as faculty representative of **KICMA**.



Danileo Jose receiving award for Best Paper Presentation.

## ORIENTATION PROGRAMME



Induction programme for the 14th MBA batch of KICMA was conducted from 11th August to 3rd September. Sessions on Ice-Breaking, Thinking out of the box, Spark yourself etc, were handled by veterans in academics and corprate fields. Students also visited Sivananda Ashram, Neyyardam .



# LENS VIEW OF MINI JOB-FAIR OCTOBER 2022



Mini Job Fair was conducted at KICMA B-School in association with District Employment Exchange on 29th October 2022 . Sri. CK Hareendran(MLA) Inaugurated the Job fair.

20 leading companies across Kerala were participated in this placement and above 1200 candidates were participated in this placement drive. More than 120 candidates shortlisted and 80+ candidates were placed in various companies. The collective efforts of staffs and students of KICMA made this event a grand success.





Sri. Sajjad K., Former Additional Registrar, a veteran having more than 3 decades of experience in co-operative department, Government of Kerala joined in KICMA as Administrative Officer(AO).

## PLACEMENT 2022



**Mohammed  
Labeeb .T**  
(unit manager)  
**ICICI BANK**



**Jerin k John**  
(Junior Auditor)  
**Muthoot Finance**



**Rinto mariam  
thomas**  
(certified internet  
consultant)  
**Just Dial**



**SUNIL S**  
(Certified Internet  
Consultant)  
**Just Dial**



**Amith L Robert**  
(Executive  
Trainee)  
**HDFC insurance**  
**2021-23 Batch**



**Sharu Shalan R**  
(Executive  
trainee)  
**HDFC insurance**  
(2021- 2022  
batch)



**Anto K Sam**  
(Cardiac Rehabilitation  
Centre Co-ordinator)  
**NIMS MEDICITY**



**Aiswarya Rajendran**  
(Guest Relation  
Executive)  
**Travancore medicity**  
**KOLLAM**



**Jishitha moham R. J**  
(Management  
Trainee)  
**BIMLABS GLOBAL**



**Aishwarya  
Sidharth**  
(Junior HR  
Executive)  
**IROHUB Infotech**  
**Pvt Ltd**



**Retna Rajesh M**  
(Management  
trainee)  
**Group Of**  
**TECHNOLOGY**  
**Industries**  
**Technopark**



**Athira S**  
(Junior Business  
Development  
Executive)  
**OZTECH Technology PVT**  
**LTD**



**Ajina V Salin**  
(Executive Assistant)  
**ADOOH**

## EDITORIAL BOARD

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