

KICMA B-SCHOOL NEWS LETTER

Kerala Institute of Co-operative Management, Neyyattur Established by State Co-operative Union, Government of Kerala
Approved by AICTE, New Delhi, Affiliated to University of Kerala



Finance Club Inauguration

KICMA B-School inaugurated a finance club on 1st June 2022 with the aim of improving students understanding about the intricacies in the world of finance and foster an environment where they can learn, share and participate with the industry.

Dr. B R Prasannakumar, Director inaugurated the Finance Club. Dr. Balamuraly S S., Assistant Professor and Finance Club Coordinator gave a special speech on importance of the finance club in the Management Institute.

Dr Suja J., Assistant Professor guided the session. As part of the inaugural programme a quiz competition was conducted. The quiz was coordinated by the student executive committee member Anu Maria Sam. The student committee includes Coordinator Amal P Chandran, Treasurer Basil K P., and the Executive Committee Members Abhinand G S., Aiswarya Sidharthan and Anusree K S.



Amal P Chandran Basil K P



Anu Maria Sam Abhinand G S



Anusree K S Aiswarya Sidharthan

Role play organized



Women's Day Celebration : Queendom 2022

KICMA B-SCHOOL celebrated Women's Day on 8th March 2022. It was a two day programme named QUEENDOM 2022. Several competitions were conducted as part of this programme. In the first day poem recitation, essay writing (English and Malayalam) and poem writing were organized.

The programme was officially inaugurated by Mrs Shamini Binoy, Assistant Professor. Students had conducted a flash mob at Mall of Travancore, Trivandrum with the aim of spreading the importance of Women empowerment in the prevailing time. The programme was coordinated by students, and lead by Anu Maria Sam, Athira S and Athira R.

KICMA B- school has organised a role play event with the objective of promoting public speaking skills and to build confidence among the budding managers.

The programme was a blend of knowledge and fun filled activities. It was a great learning experience for the students. Through this event students were imparted some ideas about dealing with strategic planning, crises management, proper allocation of resources, effective communication techniques, customer relation management and budgeting.

KICMA Reach - Management Journal



KICMA Reach 2022(Vol 7, No. 2, July to December 2022) - Management Journal of Kicma approved by Board of Studies, Management University of Kerala, released on 27 th May 2022 by Shri. Koliyakode N Krishnannair(Chairman, SCU).



Cyber Challenges : Seminar



KICMA Business School conducted a seminar on the topic Cyber Challenges, Security and Legal Aspects on 18th February 2022 in College Seminar hall. The resource person was Mr Pramod , Cyberdom, Kerala Police. This programme was organized by Dr Rakesh Kumar S., Associate Professor(I/C). All the Management Students of KICMA B-School were participated in the programme.

Ms Anisha, anchored the seminar and welcome speech was delivered by Mr Jerin K John.



Leadership Development Programme

KICMA B-School conducted Leadership Development Programme for board members of circle co - operative on 2022 May 27 and 28. Inaugural address was delivered by Sri Koliyakode N Krishnan Nair, Chairman, Kerala State Co-operative Union (SCU). Smt Anita T Balan, (Secretary, SCU), Sri M B Ajith Kumar,(General Manager, SCU) and Dr B R Prasannakumar, Director KICMA were also present.

Free K-MAT Coaching

KICMA has organised a one week free K-MAT Coaching to the MBA aspirants. Online Mock Test Series and YouTube video classes were included in the programme. KICMA has been organising this event consecutively for the past three years as part of their Corporate Social Initiative. Two hundreds and fifty students across Kerala were registered and participated in this program.

Personality Development Programme



Personality Development Programme was organised from 6th to 9th june 2022. All students were participated in this programme. Students presented papers on various dimensions of Personality Development. They were also reviewed Management Books of their choice which help in their career growth and development.

Internship Programme: 2022

Internship presentation programme 2022 was organised with a special focus on selecting three firms in a particular industry of student's choice. As part of the programme students prepared an Internship Report and delivered a presentation on it. Veena R was selected as Best Performer of the program. Eight students were selected as runner ups. Certificates of Merit were distributed to the winners and runnerups

272 New Books to Library



KICMA Business School added 272 books to the library in January 2022 related to different management subjects including Personality Development, Human Resource Management, Financial Management, Marketing Management, Logistics etc



Aiswarya Rajendran



Praveen P



Sisira S



Dhiya Pavithran C A



Anu Maria Sam



Yadu Krishnan K V



Megha R K



Sanuja M Saji

Kerala Sustainability Conclave



O. P. Jindal Global University conducted Kerala Sustainability Conclave on 2nd May 2022 at Hilton Garden Inn, Trivandrum. The theme of conclave was "Implementing the Sustainable Development Goals : Roles of Universities and Civil Society in Protecting the Environment". The Chief Guest of the programme was Dr. Shashi Tharoor - Member of Parliament, Dr. V. P. Joy IAS- Chief Secretary, Government of Kerala and Justice A. K. J. Nambiar- Honourable Judge, High Court of Kerala. KICMA students participated in the conclave along with faculty member Dr. Rakeshkumar S.

All India Management Association : Quiz Competition



Dani Leo and Rehna Rahim, students of KICMA B- School won Second Prize in the Intercollege Quiz Competition conducted by All India Management Association (AIMA) on 25 th February 2022 at Lion's Club Kowadiar, Trivandrum.

Times of India : Best Interns



Muhammed
Labeeb T



Abhinand G S



Rinto Mariam
Thomas



Athira S



Ajina V Salin

Mr Sumesh, Assistant Manager, Times of India distributed certificates and gifts to The Best performers of the one month Internship Programme offered by Times of India. Director, Faculty Members and KICMA students were participated in the function.



Management Fest : Prithvi 2022

KICMA MBA students participated in Management Fest conducted by Mohandas College of Engineering, Nedumangadu for the best management team on 27th May 2022



Anu maria Sam



Athira S



Athira R



Veena R

KICMA Won Cricket League



KICMA Business School won the Champion's Trophy Cricket Tournament, conducted on 9th February, 2022 by R P M Arts and Science College, Neyyattam.

Career Guidance Programme



KICMA Placement Cell conducted an Online Career Guidance program in association with University Employment Information and Guidance Bureau (UEI&GB) on 22nd February. Senior Career Consultant Mr Ratheesh Kumar S was the Resource Person for the event.

Co-operative Expo - 2022

Sri Koliyakode N Krishnan Nair inaugurated KICMA's stall in the Co-operative Expo-2022 held from 18th to 25th April 2022 at Marine Drive, Ernakulam. Dr. Vishnunath. V. G, Assistant Professor received certificate from The Department of Co-operation, Government of Kerala as an appreciation for the efforts and commitment of KICMA. The Expo was inaugurated by Mr. Pinarayi Vijayan, Honourable Chief Minister of Kerala. The expo had a mix of Seminars, Lecture Sessions, Business Meets, etc.



World Environment Day



KICMA celebrated World Environment Day on June 4th Saturday. The main purpose of this celebration was to spread awareness about the need to protect the environment and the ways to do it. The Programme was flagged off by Tree Plantation Drive by faculties and students.

In the programme Dr Rakesh Kumar S., Associate Professor (I/C) commented on the importance of celebrating Environment Day. Rajesh K, Administrative Officer, Dr Vishnunath V. G. faculty convener of Eco Club, Other faculty members and staffs were also present.

As part of Environment Day Celebration Bindulekha S, Senior Manager and Branch Head Federal Bank, Kallikkad gifted tree saplings to Director KICMA.

Special Lecture Series

Date	Subject	Resource Person
13/04/2022	Applications of linear programming in Agro Business Industry	 Mr Sreenath C S (Faculty, R P M College, Neyyadam)
11/04/2022	Business Applications of probability	
22/02/2022	Real life Applications of Baye's Theorem	
16/02/2022	Enhancing the managerial effectiveness using case study method in probability	
16/03/2022	Managerial Economics : Business Applications	 Mr Varun Kumar T (Faculty, Fathima Matha College, Kollam)
20/04/2022	Budget Analysis	
12/05/2022	Cost accounting : Business perspectives	

YIP Participation

KICMA BSchool had submitted three proposals from students level in Young Innovators Programme (YIP), conducted by Kerala Development and Innovation Strategic Council (K-DISC) with an aim of Empowering Future Innovators.

1. Disaster Management Team with special reference to Malapuram district by Muhammed Labeed T., and Basil K P.
2. Converting Manufacturing Unit for Recycling Solid Waste Management by Amal P Chandran, Muhammed Labeed T., Asif Ali Manzoor, Yadu Krishnan K V and Abhinand G S.
3. Mobile Pharmacy in Rural Areas which will provide Basic Medical Support by Dani Leo J, Alphonse Mathai and Arshad Mohammed.

Editorial Board

Patron	:	Sri Koliyakode N Krishnan Nair (Chairman State Co-operative Union, Kerala)
Chief Editor	:	Director, KICMA
Faculty Editor	:	Mrs Lekshmi Krishnan J B (Asst. Professor)
Student Editors	:	Ms Veena R Mr Asif Ali Manzoor Ms Shiji Babu Mr Nithin S B